

CAMBRIDGE  
NANOMATERIALS  
TECHNOLOGY LTD

# Services Information Booklet

[www.CNT-Ltd.co.uk](http://www.CNT-Ltd.co.uk)  
[info@CNT-Ltd.co.uk](mailto:info@CNT-Ltd.co.uk)

nan<sup>o</sup>MAT<sup>expo</sup>

[www.nanoMATexpo.net](http://www.nanoMATexpo.net)



Cambridge Nanomaterials Technology Ltd  
14 Orchard Way  
Lower Cambourne  
Cambridge CB23 5BN  
UK

03

Cambridge Nanomaterials Technology Ltd.  
Services



04

Innovation Consulting

Technology Development Strategy Services:



05

Innovation Management:



06

Innovation Marketing



07

Innovation Events  
Innovation Training



08

Contact Information

# Cambridge Nanomaterials Technology Ltd

- Cambridge Nanomaterials Technology (CNT) Ltd is an innovation, management and technology development strategy consulting company based in Cambridge, England
- CNT Ltd helps companies, universities and government institutions develop nanomaterials related technology, products, R&D strategy and partnership, IP and market strategies, training and funding
- CNT Ltd is specialised in nanomaterials innovation strategy and R&D consulting
- CNT Ltd is involved in collaborative R&D project management in European and UK funded projects by helping from proposal impact preparation and partner search to exploitation, dissemination and innovation management

## Services

---



- Innovation Consulting
    - Technology Development Strategy Services
    - Technology Monitoring and Acquisition Support
- 



- Innovation Management
- 



- Innovation Marketing
- 

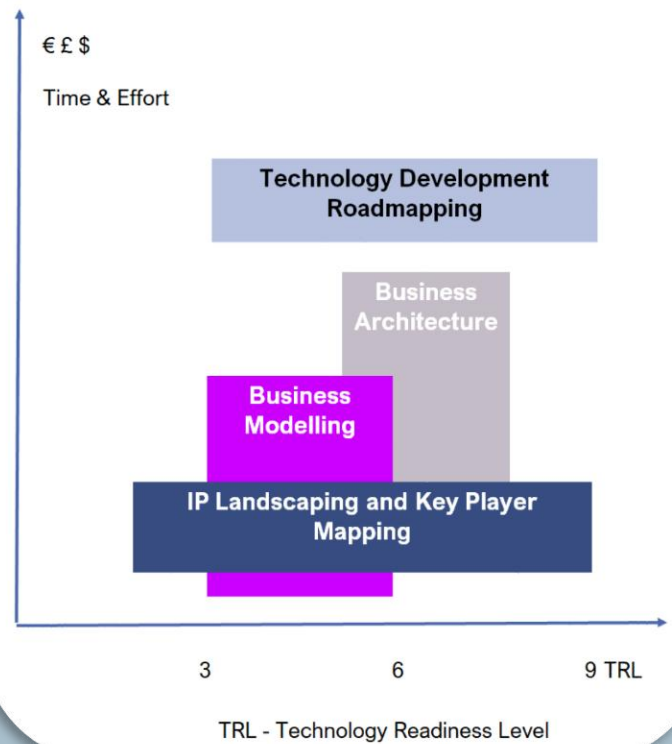


- Innovation Events & Training

# Innovation Consulting:

- building and implementing an innovation management strategy,
- bespoke workshops
- technology roadmapping,
- business model and plan development,
- technology acquisition scouting and assessments
- strategic intelligence and foresight,
- market and value chain analysis,
- intellectual property (IP) training, due diligence,
- development and acquisition

## Technology Development Strategy Services



## Technology Development Strategy Services:

- IP Landscaping and Key Players Mapping
  - Patent landscaping and analysis
  - IP training and due diligence
  - IP development and acquisition strategy
  - Key players identification and analysis
- Business Modelling
  - Business Model Canvas (BMC)
  - SWOT Analysis
  - Value Proposition Canvas (VPC)
- Business Architecture and Planning
  - Competitor Analysis
  - Competing products/services analysis
  - Market Analysis and Key Players interviews
  - Business Case and Plan Development
- Technology Development Roadmapping
  - Literature and Patent Analysis
  - Interviews and Survey
  - Workshops with Key Players

## Technology Monitoring and Acquisition Support:



- Technology Monitoring Reports/Newsletters
  - Tailored Technology Reports with additional regular updates
  - Regular Community Newsletters focused on specific technologies



- Technology Pathfinder and Monitoring Workshops
  - Internal Pathfinder Workshops for selected team within your organisation
  - External Pathfinder Workshops with preselected external speakers and panelists
  - Regular Technology Development Monitoring Workshops focused on specific thematic, communities and interest groups
  - Technology development and validation hackathons



- Technology Investment and Acquisition
  - Technology development solutions pitching events
  - Technology and IP acquirors scouting reports
  - Technology investments and acquisition pitching events



- Technology Development Community, Incubators and Accelerators
  - Technology development community building and maintenance: community website, virtual exhibition, workshop and events
  - Development of technology incubators – technology and IP scouting for the for the incubator and providing business model and planning training, technology marketing and promotion
  - Development of technology accelerators – scouting for the companies and technologies suitable for the accelerator, identifying gaps in skills, funding and supply chain, creating technology acceleration ecosystem

## Innovation Management:

***We provide innovation management support for public grant funded projects, and private membership-funded consortia***



A key part of an innovation strategy is ability to provide public grant funding and/or private investment required for the development of an innovative technology, product or process and strategy to get to market.

Our technical experts support collaboration on novel technology concepts and preparation of competitive proposals for submission to European and UK grant funding calls, for research and development (R&D) projects.



We actively help with a project proposal preparation focusing on the impact and our reward is to be a consortium partner on the successful projects working on the innovation management related tasks including exploitation, dissemination and communication of the project results. There is no fee for our support on proposal preparation. Only cost is your commitment. We will match your commitment with our commitment. We helped more than 15 projects getting public grants from EU and UK with more 150 partner organisations and more than 80 million EUR received in funding.

We are providing innovation management services for a private membership funded consortia, and community development support.

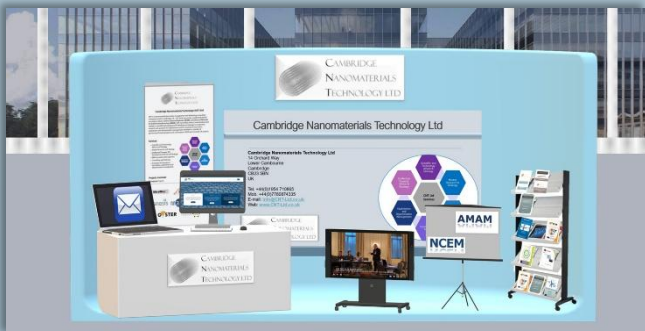
# Innovation Marketing:

*We provide support with market penetration of your innovative products and services*

Task and mission of innovation is market success. Innovation marketing plays a very important role in securing and increasing the success of innovation. Innovation marketing brings together marketing activities in the innovation process, for example, research into customer needs, concept and prototype tests with customers and the marketing of new products and services.

We provide support with various innovation marketing:

- Dedicated workshops to engage costumers and end users of your innovative products and services – mapping key players among costumers and end users and inviting them as the workshop participants, speakers and panelists; preparing post workshop report
- Market intelligence reports – identifying past and current relevant market trends and projection of the future market trends
- Market development strategy roadmapping workshops - mapping key players and inviting them as the workshop participants, speakers and panelists; facilitating workshop discussions and preparing post workshop report
- Events and workshops for partnership building and facilitating market penetration collaboration
- Exhibition booths on our in-person events and workshops and virtual EXPOs ([www.nanoMATexpo.net](http://www.nanoMATexpo.net))
- Promotion of your innovative products and services via our Communities, LinkedIn and Newsletters



**nanMATexpo**

CarbonCaptureexpo CircularEconEXPO digitAlmaterialsEXPO RAPHENEXPO MedLoCexpo  
MATCHAREXPO RegMedExpo SolarPowerExpo UltraWireexpo windPOWERexpo  
3D-PrintingExpo

# Innovation Events

We are utilising our nanoMATexpo platform to create member-objective-oriented workshops, symposiums and conferences, supporting technology development and providing solutions to industrial challenges.

- Our events foster high-value dialogue by merging the scientific depth of academic conferences with the practical focus of industry trade shows, and consistently attract strong industry participation.
- Our events are focused to specific groups within our ecosystem providing curated audience of key stakeholders and allowing you to gain a competitive edge by connecting you with decision-makers.
- We also use stakeholder mapping process to prepare each of our member-oriented workshops, symposiums, and conferences.
- Our events are a critical step in a larger relationship-building process. They are tailored to address the unique interests of our members, make new opportunities and provide experience more relevant and impactful for each individual.
- We encourage and support networking that extends beyond our events to continue the conversation and build an engaged community.



# Innovation Training:

- We provide innovation training related to:
- IP generation and management – what to patents ad what to keep as know-how and trade secret, how to secure and maximise value of the IP in the start-up, IP scouting and acquisition strategy
- Business model development – Identification of the Key Exploitable Results (KERs), Business Model Canvas, Value Proposition Canvas, SWAT analysis
- Pitch presentation training – identifying value proposition, market opportunity, investment proposition and exit strategy, presenting team and strategy for growth
- Proposal preparation training for future project coordinators, preparing multi-partner, large Horizon Europe and Innovate UK proposals (more than £1m total budget).





### Location

Cambridge Nanomaterials Technology Ltd  
14 Orchard Way  
Lower Cambourne  
Cambridge CB23 5BN  
UK



### Email:

[info@CNT-Ltd.co.uk](mailto:info@CNT-Ltd.co.uk)



### Phone:

Tel. +44(0)1954 710865  
Mob. +44(0)7780874335



### LinkedIn:

<https://www.linkedin.com/company/cambridge-nanomaterials-technology-ltd>  
<https://www.linkedin.com/company/cnt-innovation/about/>  
<https://uk.linkedin.com/showcase/nanomatexpo/>



### Website

[www.CNT-Ltd.co.uk](http://www.CNT-Ltd.co.uk)  
[www.cnt-innovation.com](http://www.cnt-innovation.com)  
[www.nanoMATexpo.net](http://www.nanoMATexpo.net)

# Cambridge Nanomaterials Technology Ltd