

CAMBRIDGE
NANOMATERIALS
TECHNOLOGY LTD

Innovation Consulting

www.CNT-Ltd.co.uk

info@CNT-Ltd.co.uk

nan  **MAT** **expo**
www.nanoMATexpo.net



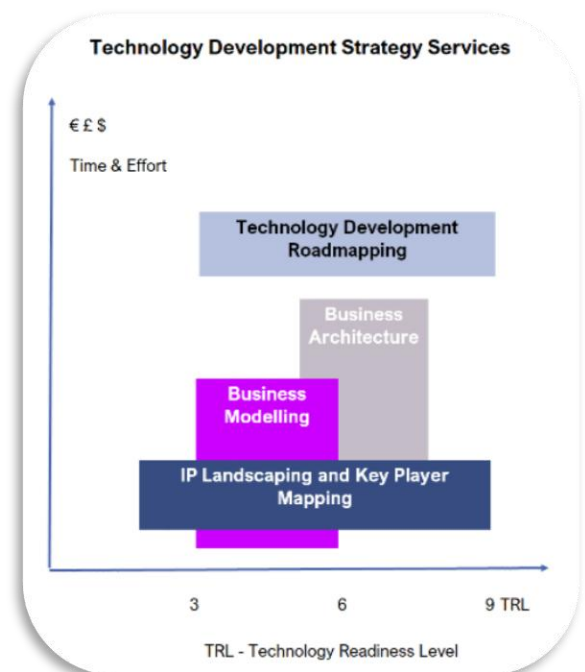
Innovation Consulting:

- building and implementing an innovation strategy
- bespoke innovation development workshops
- technology development and innovation roadmapping
- business model and plan development
- technology acquisition scouting and assessments
- strategic innovation intelligence and foresight
- market, value chain and competitor analysis
- intellectual property (IP) training
- intellectual property (IP) landscaping
- innovation development and acquisition



Technology Development Strategy Services:

- **IP Landscaping and Key Players Mapping**
 - Patent landscaping and analysis
 - IP training and due diligence
 - IP development and acquisition strategy
 - Key players identification and analysis
- **Business Modelling**
 - Business Model Canvas (BMC)
 - SWOT Analysis
 - Value Proposition Canvas (VPC)
- **Business Architecture and Planning**
 - Competitor Analysis
 - Competing products/services analysis
 - Market Analysis and Key Players interviews
 - Business Case and Plan Development
- **Technology Development Roadmapping**
 - Literature and Patent Analysis
 - Interviews and Survey
 - Workshops with Key Players



Technology Monitoring and Acquisition Support:

➤ Technology Monitoring Reports/Newsletters

- Tailored Technology Reports with additional regular updates
- Regular Community Newsletters focused on specific technologies



➤ Technology Pathfinder and Monitoring Workshops

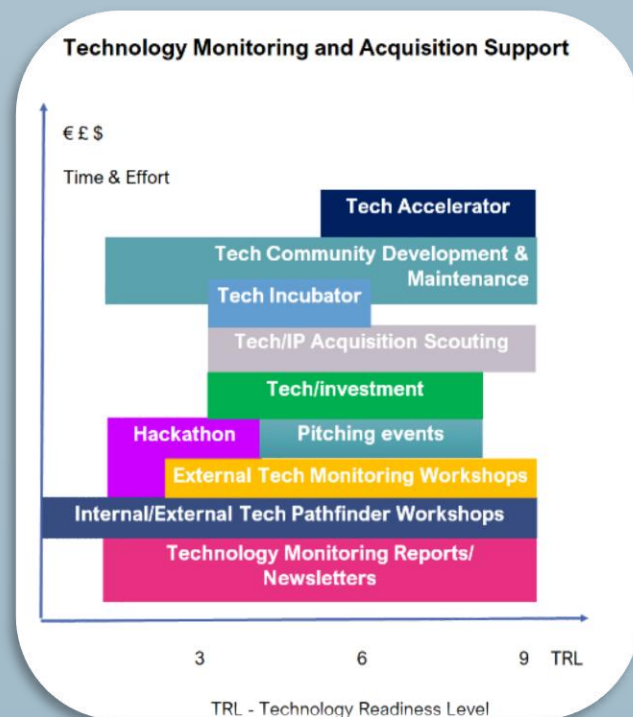
- Internal Pathfinder Workshops for selected team within your organisation
- External Pathfinder Workshops with preselected external speakers and panelists
- Regular Technology Development Monitoring Workshops focused on specific thematic, communities and interest groups
- Technology development and validation hackathons

➤ Technology Investment and Acquisition

- Technology development solutions pitching events
- Technology and IP acquirors scouting reports
- Technology investments and acquisition pitching events

➤ Technology Development Community, Incubators and Accelerators

- Technology development community building and maintenance: community website, virtual exhibition, workshop and events
- Development of technology incubators – technology and IP scouting for the for the incubator and providing business model and planning training, technology marketing and promotion
- Development of technology accelerators – scouting for the companies and technologies suitable for the accelerator, identifying gaps in skills, funding and supply chain, creating technology acceleration ecosystem





Location

Cambridge Nanomaterials Technology Ltd
14 Orchard Way
Lower Cambourne
Cambridge CB23 5BN
UK



Email:

info@CNT-Ltd.co.uk



Phone:

Tel. +44(0)1954 710865
Mob. +44(0)7780874335



LinkedIn:

<https://www.linkedin.com/company/cambridge-nanomaterials-technology-ltd>
<https://www.linkedin.com/company/cnt-innovation>
<https://uk.linkedin.com/showcase/nanomatexpo/>



Website

www.CNT-Ltd.co.uk
www.cnt-innovation.com
www.nanoMATexpo.net

Cambridge Nanomaterials Technology Ltd